



# **HSE-Q Benchmarking**

*A tool for business branding*

## **INTRODUCTION**

**HSE-Q** Health, Safety & Environment with Quality has become the core business area and has achieved a global status as a Recognized Profession. Adherence to HSE-Q concept is essential tool to success and paves the way of becoming a **dominant market leader**.

This paper summarizes what HSE-Q benchmarking is, and the advantages, and the steps involved. Benchmarking is a tool currently used in several business areas but is not very common utilizing benchmarking HSE-Q. HSE-Q benchmarking can successfully applied to enhance Corporate Social Responsibility (**CSR**), processes control and improve management of health & safety.

Benchmarking is the process of comparing and measuring an organization's business process and performance against set of requirements. Benchmarking, most recently, has developed into **business improvement tool**. It can be applied to any area of business. HSE-Q is understanding and addressing the requirements of occupational health & safety, CSR, environmental sustainability coupled with total process control and to utilize them as **set of benchmarks**.

HSE-Q focuses on Business Branding by addressing issues like Business Excellence, Corporate Responsibility and Governance. HSE-Q concepts **improve Brands of Businesses** with consistent improvements to Social commitments, environmental sustainability for economic growth.

Organization's adopting HSE-Q concept, can themselves set the requirements, design HSE-Q benchmark model and implement.

## **HSE-Q CONCEPT**

HSE-Q benchmarking is planned process by which organization set the requirements by surveying, learning & measuring issues related to HSE-Q in given area of industry. Gap analyzing with set of

requirements, then, is the step to design HSE-Q benchmark model. The effort for setting requirement vise-a vise to design HSE-Q model is to learn how to-

- Improve internally,
- Improve externally,
- Growing to market leader,
- Consistent to market dominate,

Surveying, Learning & measuring the HSE-Q aspects with given industry is not limited to comparing. More focus is on **LEARNING** HSE-Q aspects and conclude to set of requirements to continuously grow to market leader. Course correction technique in all aspects of HSE-Q will give rise to continuous improvement and success.

## **WHY HSE-Q is IMPORTANT**

HSE-Q is concern for all growing organizations. Those who are better off but do not act in a more socially responsible manner growth may be at risk. There has been a compelling market drive for benchmarking & measuring HSE issues as their sustainability development which may be coupled with Quality of process control.

Markets respect organizations for their contributions to the society and the nature. Therefore, organizations with Socio-humane objectives are sustainable in the competitive edge.

Gains would accrue to the organization and stakeholders with increasing revenues and goodwill.

The importance is summarized as -

- Improve reputation-internally & externally,
- Set brand positioning,
- Set strategies to address future threats,
- Set your own wheel of fortu

## HOW IT WORKS

Setting Policies for creating Socio-humane capital of the organization inbuilt with Health Safety & Environmental issues coupled with process control is a distinctive market-differentiating tool for Sustainability Development.

A complete HSE-Q system is embedded with benchmarking of existing positioning of the organization's HSE issues with Global industry benchmarks coupled with process control.

## HSE-Q ISSUE

HSE-Q concepts addresses following issues-

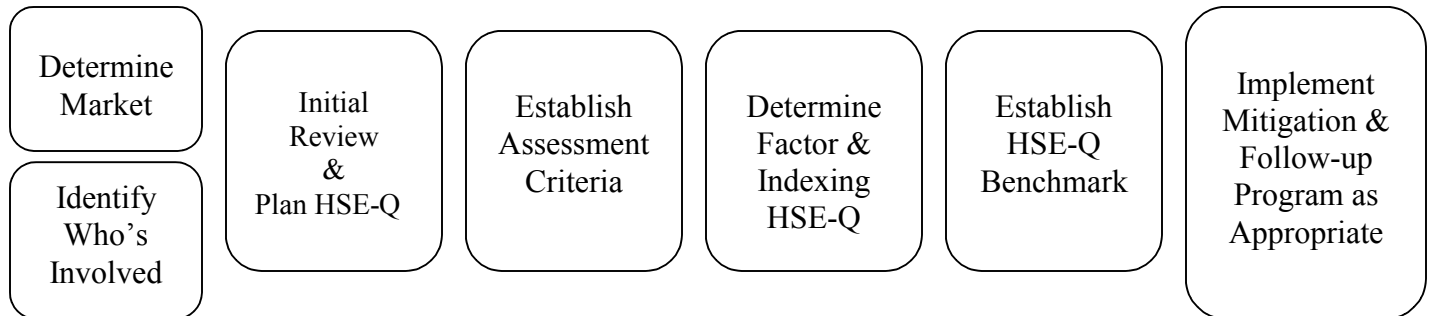
- Environmental Sustainability,
- Occupational Health & Safety,
- Process Control,
- Benchmarking HSE-Q coupled with Corporate Social Responsibility (CSR),

## STEPS

- Initial Review,
- Determine Market,
- Establish assessment criteria,
- Determine Factors Significantly affecting HSE-Q,
- Indexing Market Leaders' HSE-Q coupled with CSR,
- Establish HSE-Q Benchmark, strategies and policies,
- HSE-Q Model design, Objectives and enabling processes,
- Assessment- measurement & monitoring,
- Course Corrections,

The following figure 1- illustrates the steps in an assessment.

**Figure 1 – Benchmarking HSE-Q**



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