

## Regulations For The Use Of The Logo

1) **General:**

Your organization may wish to use the URS Logo to market itself as a company registered to ISO 9000, QS-9000 and/or ISO14001. Artwork is supplied on computer disk/print to assist you or your printer.

Where certificate issued to you is accredited one from the accreditation board for the scope of your registration, you may use either the basic URS Logo, or the Logo combined with the relevant accreditation body Accreditation Mark to which your scope of registration relate. However, please observe the following, which will be subject to monitoring by URS during surveillance visits:

2) **Conditions of Use:**

- a) Logos may not be used on Products or Packaging or other materials which may suggest product approval.
- b) Logos may be used on letterheads, business cards, brochures, advertising material.
- c) There is no restriction as to the size of the basic URS Logo.
- d) There is no restriction as to the choice of colours of the basic URS Logo but please do not use more than two colours for the URS Logo.
- e) If required, place your organization's name in the bottom centre of the URS Logo

3) **Conditions for the Combined URS/UKAS Accreditation Mark/  
NABCB Accreditation Mark or any other accreditation body mark  
Logo:**

- a) The combined URS/Accreditation Mark Logo may be used only by organizations whose registration is covered by URS' accreditation of that accreditation board.
- b) The Accreditation Mark may be used only with the URS logo to the left of it, and URS' Registration Number underneath it. The logo and Accreditation Mark must be enclosed in a box and reproduced accurately, strictly in accordance with the artwork.
- c) The accreditation mark logo shall not be reproduced in isolation of the URS logo.
- d) The Accreditation Mark may not be affixed to, or appear on, a road vehicle, building, flag or product packaging. The Logo shall not be used in anyway that it misleads the reader about the accredited status of URS or certified body.
- e) The combined URS & UKAS Logo may be reproduced in a SINGLE COLOUR ONLY, which may be red, brown, black, dark blue, or gold, or, in the case of pre-printed letterhead paper, the predominant colour of the letterhead. It may be reproduced in other colours only with the

prior written consent of the Department of Trade and Industry. Any request must be accompanied by an example.

- f) The NABCB Logo may be reproduced in GREY-BLACK combination as per artwork.
  - g) The NABCB logo shall not normally be reduced below the size 15X12mm. In the even of reproduction in smaller size owing to limitation of space, the logo shall be legible with no infilling of space and letters.
  - h) If the logo is reduced in size, the same proportions must be retained.
  - l) The UKAS accreditation Mark must be at least 20 mm in height, for letter heads, but may be 15 mm (no less) for business cards.
- 4) **If in doubt?**  
If you are in doubt regarding the use of the logo, please contact the URS office before printing.